2020-2021 TTC Catalog

Commercial Graphics - Graphic Design

Associate in Applied Science in Commercial Graphics

Graphic Design Career Path

60 Credit Hours

Graphic Design has surpassed its role as a commercial art practice to play an essential role in how the world communicates today. It has become an indispensable tool for communicating the wide array of experiences of place, product, service or personality in every imaginable context. Students enrolled in the Graphic Design career path are challenged to develop design solutions to all of the above by experimenting with various tools including advertising, logo design, type design, books and digital magazine production, packaging, photography, motion graphics, and apps to create compelling graphic identities and branded experiences across a wide range of perpetually evolving media.

Students can earn only one Commercial Graphics degree in a single career path.

General Education Core Requirements

ART 101 Art History and Appreciation 3
ART 210 History of Graphic Design 3
ENG 101 English Composition I 3

| REQ MAT | Select from [Mathematics/ Natural Sciences](#) | 3 |
| REQ SSC | Select from [Behavioral/Social Sciences](#) | 3 |

Total: 15

Major Requirements

ART 111 Basic Drawing I 3
ARV 110 Computer Graphics I 3
ARV 121 Design 3
ARV 123 Composition and Color 3
ARV 136 Motion Graphics I 3
or
ARV 230 Visual Arts Business Procedures 3
ARV 162 Graphic Reproduction I 3
ARV 210 Computer Graphics II 3
ARV 212 Digital Photography 3
ARV 217 Computer Imagery 3
ARV 219 Multimedia Techniques 3

ARV 261 Advertising Design I 3
ARV 280 Visual Arts Exit Portfolio 3
CGC 106 Typography I 3
CGC 110 Electronic Publishing 3
CGC 210 Advanced Electronic Publishing 3

Total: 45

Admission Requirements

Admission into this program requires proof of high school graduation (or GED) and qualifying scores on SAT, ACT or the TTC placement test.